**SOAPSTone Graphic Organizer**

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|  | *“I Look at the World”* | | *I Have a Dream Speech* | | *Civil Rights Address* | |
| Subject  The general topic, content, and ideas contained in the text. What is this piece about? What are the key points of the text? |  |  | |  | |
| Occasion  The time and place of the piece; the current situation or context which gave rise to the writing or speech. |  |  | |  | |
| Audience  The group of readers to whom this piece is directed. The audience may be one person, a small group, or a large group. What qualities, beliefs, or values do the audience members have in common? |  |  | |  | |
| Purpose  The reason behind the text. What does the speaker, writer, or filmmaker want the audience to do, feel, say or choose? In literature, we call this the theme of the piece. |  |  | |  | |
| Speaker  The voice that tells the story, or in nonfiction, the author. What do we know about the writer’s life and views that shape this text? |  |  | |  | |
| Tone  What choice of words and use of rhetorical devices let you know the speaker’s tone? Is the tone light-hearted or deadly serious? Mischievous or ironic? |  |  | |  | |